



Interreg

España - Portugal



UNIÓN EUROPEA
UNIÃO EUROPEIA

Fondo Europeo de Desarrollo Regional
Fundo Europeu de Desenvolvimento Regional



Tell us about your project!



Iberian Centre for
Research and Forest Firefighting

Firefighting
Open Innovation Lab



Project summary

Explain in a few words and in an eye-catching way what your project consists of and what you intend to achieve.

Between 20 and 50 words

Problem and solution

What problem does your innovation aim to address? What market need do you aim to address?

Between 20 and 50 words

Description

Explain your innovation. What makes you different and why is your solution unique? What is currently being done and why is your innovation better than other solutions?

Between 100 and 200 words



Market

Tamaño de mercado al que te diriges. Objetivo que pretendes alcanzar.

Between 50 and 100 words

Users / costumers

Describe your costumertype and what benefits does your solution/service offers? Why will they be willing to pay for it?

Between 50 and 150 words

Business model

How do you intend to make money? What business model do you follow? What marketing and expansion strategy do you intend to apply to your business? How do you intend to achieve the objective proposed above?

Between 50 and 150 words



Finances

Have you invoiced in the past few years? What income forecasts do you have for the next few years? How much subsidy do you need to carry out your project?

Between 30 and 300 words

Type of company

- Entrepreneur with an idea
- Start Up
- Established SME
- Big enterprise

Explain your stage of development.

Idea, Prototype or final product. What you need. What have you developed to this point.

Between 30 and 300 words

- Project idea
- Sales R&D
- First customers/ market tests
- With billing
- In expansión



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Finnova 

Company and team

Describe the company and the team. How many employees does the company have? What is the purpose and mission of the company? Describe very briefly the main relevant members of the team.

Between 30 and 300 words

*Return this completed document to the following email address: adrian.noheda@finnova.eu

